# Ajay Kudal

**Product Designer** 



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#### EDUCATION

2017- 2021 Indian Institute of Information Technology, Allahabad A

B.Tech – Electronics and Communication

## Jun-Aug 2020 **10Kdesigners Masterclass** 7

Cohort 1 member of the Product(UI/UX) Design program.

#### EXPERIENCE

Aug-Nov 22 Parth Universal 7

### **PRODUCT DESIGNER**

Enhanced the web platform of Crex.live by bringing the premium user experience from the CREX Mobile app to web, resulting in a more user-friendly and engaging product.

## Sep 21-Aug 22 AmbitionBox 7

#### **ASSOCIATE UI/UX DESIGNER**

I contributed to the development of the salaries section of the platform, ensuring accurate data representation while avoiding information overload and maintaining uniformity throughout the platform.

Feb-May 2021 Pineapple Studio 7

## **UI/UX DESIGN INTERN**

Working end-to-end on various niche projects at a design studio provided me with a comprehensive understanding of the design process.

May- Jul 2020 Yaoe.io (now Neverinstall) 7

## **UI/UX DESIGN INTERN**

Took complete ownership of designing the dashboard, billing section, and landing page for the First draft of the browser-based platform to access desktop applications.

#### SKILLS

UX Research | Ideation | Storyboarding | IA | Wireframing | Visual Design | Prototyping

#### CONTACT

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